



UNIVERSITY OF  
CANBERRA

# Canberra's own MBA

Study where business,  
government and policy meet

**THIS BROCHURE CONTAINS INFORMATION ON:**

Master of Business Administration  
Master of Business Administration (Government)  
Graduate Certificate in Business  
Graduate Certificate in Business Administration (Government)

CRICOS: 00212K TEQSA: PRV12003



Designed with the knowledge economy in mind, our MBA provides career-long opportunities to get you where you want to be, and when. Grounded in the distinct characteristics of Canberra as the National Capital, the seat of governments, studying with us brings a unique and valuable perspective.

We develop leaders with a reputation for transforming, adapting, and delivering. Our MBA program teaches a business-like approach to thinking relevant to all sectors of the modern economy.

Join us for a structured and flexible learning journey tailored to your needs and career aspirations.



Professor Brent Jackson,  
Head of Canberra Business School



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# Why study the MBA?

## An MBA customised to your ambition



UC's MBA is designed for the complexities of modern leadership. Customise your course to align with your career goals, with the option to study a generalist MBA or a government-focused stream.

With multiple specialist entry pathways, you'll expand on your existing niche as you explore the foundations of contemporary business.

You'll have opportunities to build relevant, career-ready knowledge in:

- Financial Management and Sustainable Finance
- Marketing Engagement
- Behavioural Insights
- Management Economics and Policy Analysis
- Strategic Management and Innovation
- Leading Modern Workforces

... and more.

## Building a career in government?

Strong leadership and enterprise skills are in-demand in every sector – including government. UC's MBA is the only one of its kind, giving ambitious online students the option to specialise. Graduate ready to lead complex decision making, champion positive change and drive Australia's evolution.

[Find out more](#)



## Business at the heart of Australia's decision making

Get your knowledge from the source, at a university uniquely positioned where business, government and policy meet.

As well as learning from industry experts and award-winning academics, you'll gain unique access to leaders in government, business and policy. Get hands-on with workshops, roundtables and on-campus sessions designed to challenge and inspire future leaders.



### Australia's first online MBA that includes AICD qualification\*

Ambitious future leaders can add a qualification from the Australian Institute of Company Directors. This double-weighted unit, designed especially for the boardroom, offers reputable governance education with a focus on effective, strategic leadership.

\*This qualification is only available with the general MBA.



# Where could this course take me?

## Become a powerful cross-disciplinary leader

The Master of Business Administration at UC is unlike any other. Choose from a generalist degree or specialise in government, and graduate ready to apply new business expertise to your existing career, or take your ambition in an exciting new direction. Graduates may explore or progress in roles such as:



### GENERALIST

#### Senior Executive

Lead teams in your specialisation, from finance and management to technology and innovation.

#### Managing Director/CEO

Empower entire organisations to perform at their best.

#### Specialist Consultant

Bring in-demand expertise in areas like sustainability, AI, automation and security.



### GOVERNMENT

#### Policy Director

Create, execute and support transformative policy.

#### Specialist Coordinator

Lead teams to shape the future of government.

#### Government Leader

Insights straight from government decision-makers.



# Your course at a glance

## Master of Business Administration

UC's online Master of Business Administration (MBA) is designed for professionals seeking career progression into executive leadership roles across the government, corporate and not-for-profit sectors.

Grounded in Canberra's unique position as the seat of government and a hub for professional services, policy and advocacy, this is the ultimate postgraduate business degree designed to prepare leaders to navigate complex challenges in dynamic environments.

UC's online MBA provides a multi-sector perspective, giving you the skills and strategic insight to lead transformational change. Whether you're looking to transition into senior leadership (including Senior Executive Service), expand your expertise in government business operations or apply corporate strategies to purpose-driven organisations, you'll gain practical knowledge with immediate career impact.

Become a strategic problem solver, advance your critical thinking skills, and grow your professional networks, all with the flexibility of a 100% online and accelerated course.

### Become a government leadership specialist

Take the option to specialise in government and build an MBA that aligns with your public sector career ambitions.

[Find out more](#)



## Learning outcomes

### Solve complex organisational problems

Learn to analyse and apply discipline-relevant theory, information and developments as you solve issues in diverse and dynamic operational environments.

### Become an effective leader

Take the initiative to apply advanced leadership, business and professional skills to creatively manage diverse groups of people, processes and organisations.

### Leverage the latest innovations

Plan for and effectively communicate business innovations, new technologies, latest developments and organisational change in a range of contexts.

### Make informed critical decisions

Demonstrate high-level judgement and problem-solving skills in complex and uncertain environments, applying research and analytical methods alongside data and evidence-based insights.



## Still got questions?

We're here to help. Book a 15-minute call with a Student Enrolment Adviser.

[Book now](#)

## Master of Business Administration (MGM104)

8 core units  
+ 4 electives of your choice  
24 months part time  
\$48,750\*

## Graduate Certificate in Business (MGC103)

4 core units of your choice  
8 months part time  
\$16,250\*

### INTAKES

Jan, Mar, May, Jul, Sep, Oct

### AICD Company Directors Course™

UC MBA students have the option to customise their course with an extra qualification. You'll deepen your understanding of organisational governance as you study modules including:

- Governance and the Practice of Directorship
- The Legal Environment
- Financial Literacy and Performance
- Risk and Strategy
- Achieving Board Effectiveness

### CORE UNITS

- Data-Driven Decision Making and Analytics
- Financial Management and Sustainable Finance
- Organisational Talent Management
- Marketing, Engagement and Behavioural Insights
- Managerial Economics and Policy Analysis
- Applied Industry Project
- Leading Modern Workforces
- Strategic Management and Innovation

### ELECTIVES

- Strategic Influence and Advocacy
- Evaluating and Managing Risk
- Public Sector Budgets and Procurement
- Leading Transformational Projects
- Contemporary Legal Frameworks
- Foundations of Public Policy
- AICD Company Directors Course™ (double-weighted)

\* All prices are listed in Australian dollars. Visit our [Course Fees page](#) for up-to-date information, inclusive of 2026 indicative course fees. Fees are subject to annual review by the University and may increase annually, with the new fees effective from the start of each calendar year.

Indicative fees are a guide for comparison only based on current conditions and available data. Fees, study plans and completion times might vary depending on the choice of elective units, RPL, leave, and unit availability. For more information, please speak with a Student Enrolment Adviser.





## Master of Business Administration (Government) (MGM104)

12 core units  
24 months part time  
\$48,750\*

## Graduate Certificate in Business Administration (Government) (MGC102)

4 core units  
8 months part time  
\$16,250\*

### INTAKES

Jan, Mar, May, Jul, Sep, Oct

\* All prices are listed in Australian dollars. Visit our [Course Fees page](#) for up-to-date information, inclusive of 2026 indicative course fees. Fees are subject to annual review by the University and may increase annually, with the new fees effective from the start of each calendar year.

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### MASTER CORE UNITS

- Contemporary Legal Frameworks
- Foundations of Public Policy
- Strategic Influence & Advocacy
- Public Sector Budgets and Procurement
- Data-Driven Decision Making and Analytics
- Financial Management & Sustainable Finance
- Leading Modern Workforces
- Marketing Engagement & Behavioural Insights
- Managerial Economics and Policy Analysis
- Organisational Talent Management
- Strategic Management & Innovation
- Applied Industry Project

### GRADUATE CERTIFICATE CORE UNITS

- Contemporary Legal Frameworks
- Foundations of Public Policy
- Strategic Influence & Advocacy
- Public Sector Budgets and Procurement



# Entry requirements

## Master of Business Administration

A recognised bachelor's degree or equivalent;

**OR**

A higher-level qualification, in any discipline, from a recognised tertiary institution, and 3 years work experience;

**OR**

Completion of an accepted Graduate Certificate option through UC.

## Graduate Certificate

A recognised bachelor's degree or equivalent;

**OR**

A higher-level qualification, in any discipline, from a recognised tertiary institution;

**OR**

3 years of relevant work experience.

### Additional requirements

There are non-standard English requirements for this course. To be eligible, you must have an overall IELTS Academic score (or equivalent) of 6.5, with no band below 6.0.

[Find out more](#) about alternative and equivalent ways of meeting the English requirements for this course.

### International students

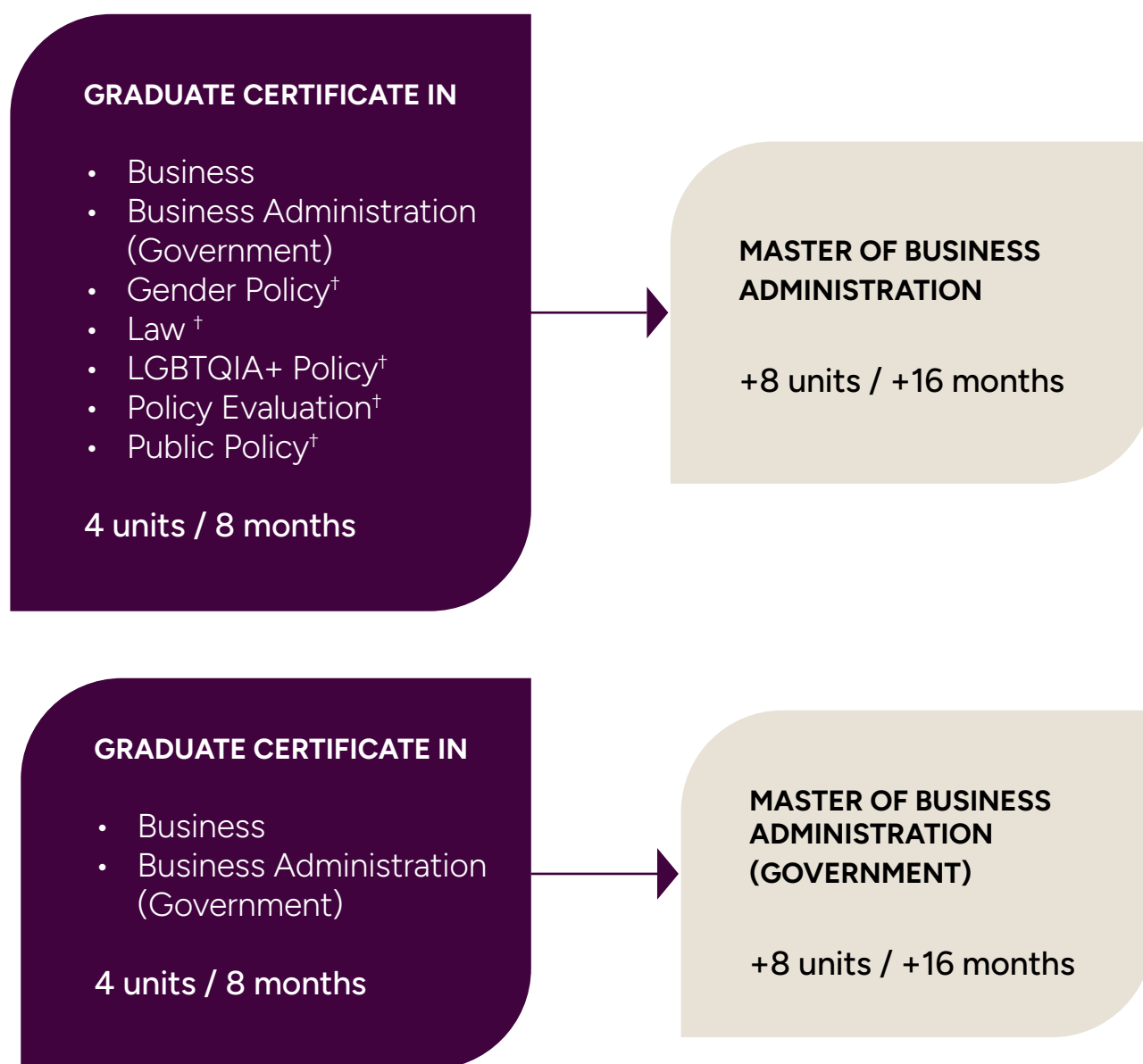
International students may undertake this course online from their home countries. International students located onshore with a Subclass 500 Student Visa are not eligible, but students located onshore who hold other visa types are permitted to submit an application.



# Your pathway to an MBA

After completing your UC Graduate Certificate, you may be eligible to take the next step towards an MBA or MBA (Government)\*.

This flexible structure has been designed to welcome graduates from key UC courses to build on their specialist knowledge. With multiple pathways to entry, you may have the opportunity to complete your Master's with only a few extra units.



\*Students may choose to finish with a Graduate Diploma in Business Administration after completing 8 units or continue towards a Master of Business Administration.

<sup>†</sup>Enquire for Recognition of Prior Learning (RPL) pathways to a Master of Business Administration.



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# Meet Our Academics



## Brent Jackson

Brent Jackson is the Head of the Canberra Business School and a professor of strategic management. Prior to joining the University of Canberra, Brent held executive roles across the private sector, federal government and not-for-profit sector, most recently as CEO of an industry advocacy group.

His professional experience includes serving as a non-executive director and chairman on the boards of not-for-profit and peak advocacy bodies across the design, construction and higher education sectors, and his industry experience spans the mining, wagering, consulting, FMCG manufacturing, and engineering industries.

Brent has led a diverse range of functional business teams including corporate affairs, marketing, strategy, and management consulting. Brent has tertiary qualifications in business and psychology and also holds a PhD in strategic management from the Australian National University.



## Gerard Reed

Dr Gerard Anthony Reed is the MBA Program Director and a Senior Lecturer in Management at UC's Canberra Business School. He brings his experience in economic development, emphasising entrepreneurial and innovative screen business practices developed through his postgraduate studies.

Gerard takes an active interest in applied technological innovation in new space, screen and audio, entrepreneurial ecosystems, circular economy, hybrid innovations, and in course materials and delivery.

Gerard holds a PhD in Entrepreneurship and a Master of Entrepreneurship degree from ECIC, a Master of Arts degree from The University of the Arts, London (UAL), and a Bachelor of Arts degree from the University of New South Wales (UNSW), Australia.



## Bomikazi Zeka

Dr Bomikazi Zeka is an Associate Professor in Finance and Deputy Head of the Canberra Business School at the University of Canberra. With teaching experience across Australia, South Africa and Hong Kong, Bomikazi brings a global perspective to her work.

Her research focuses on the economic outcomes of previously disadvantaged groups, exploring how structural inequalities shape financial vulnerability and the strategies people use to build resilience. With a PhD in Commerce from Nelson Mandela University and a background in financial planning and business management, she has contributed to the development of financial planning curricula and contributed to international research collaborations.

A multiple award-winning academic, she is recognised for her work on inequality and financial wellbeing and is committed to advancing financial capability.



## Hao Yang

Dr Hao Yang is a lecturer in Accounting at the University of Canberra with extensive experience in business education across undergraduate, postgraduate, and professional learning programs. She has successfully designed and coordinated a wide range of units, including large undergraduate units and online MBA unit. She currently teaches Business Decision Making in the MBA program in partner institutions overseas.

Hao's teaching philosophy centres on bridging theory and professional practice, equipping students with the analytical and decision-making skills needed in today's business environment. Her commitment to education extends beyond the classroom through her active involvement in curriculum design, program coordination, and building collaborative partnerships between institutions.

In recognition of her sustained contributions to the university's teaching community, Hao was awarded the 2025 Faculty Teaching Citizenship Award.



## Somayeh Bahmannia

Dr Somayeh Bahmannia is a Lecturer in HRM at the University of Canberra. She serves on the editorial board of the Journal of Leadership & Organizational Studies and was recently appointed as an Associate Editor for the Asia Pacific Journal of Business Administration. She specialises in Organisational and Leadership Studies, and completed her PhD at the University of Otago, New Zealand. Her research has been published in leading journals and presented at prominent international conferences.

Prior to joining the University of Canberra, Somayeh was a Lecturer at Edith Cowan University for over three years. She also brings extensive industry experience, having worked as a Senior Operations Executive in the IT industry in Taiwan and as a Marketing Manager in the Middle East.

She is actively involved in industry-linked research, including projects on road safety and migrant women's entrepreneurship. Her work has been featured in ABC Radio News and Canberra WIN News.





**Top 9%**  
of young universities  
worldwide.<sup>1</sup>

**#1**  
in Canberra for  
student support and  
skills development.<sup>2</sup>

**91%**  
postgraduate full-time  
employment rate.<sup>2</sup>

**#2**  
in Australia —  
and 7th in the world  
— for tackling inequality  
(SDG 10).<sup>3</sup>

**5 Star**  
rating for full-time  
postgraduate  
employment.<sup>2</sup>

# About the University of Canberra

<sup>1</sup> THE Young University Rankings 2024

<sup>2</sup> Good Universities Guide 2025

<sup>3</sup> THE Impact Rankings 2024

# The University of Canberra's online experience

## Supporting you every step of the way

The University of Canberra is an ambitious university for ambitious people. Our practical, supported and accelerated online courses are designed to deliver outcomes that create real impact and inspire real change in the world around us.

Our postgraduate courses are not only delivered online – they are career-relevant and designed for demand, so you can apply what you learn faster.

Through its online studies, the University is committed to making sure you enjoy a truly flexible and inclusive learning experience that works for you and with you – no matter who or where you are. When you're connected to the University, you're connected to an inspiring community of teachers and learners in our nation's capital.

The University's mission is to challenge the status quo in the relentless pursuit of better ways to teach and learn.

For those who study with the University of Canberra, the benefit is clear: practical and professional postgraduate learning for those ready to make a difference.





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A photograph of a middle-aged man with a beard and mustache, wearing a grey suit jacket over a light blue shirt. He is smiling and looking towards the right side of the frame. His hands are clasped together, and he appears to be sitting at a desk with a laptop in front of him. The background is a bright, out-of-focus indoor setting.

# Unit Descriptions



## Data-Driven Decision Making and Analytics

Prepare to succeed in an increasingly competitive, innovative and challenging business world. You will learn to identify, analyse and effectively communicate as you build the capacity to solve real-world problems creatively, critically and responsibly. Examine theoretical and methodological approaches to research, develop hands-on techniques and skills of designing a research project, and explore data collection and analysis, including opportunities and pitfalls associated with big data and AI. Use your new knowledge and skills to tackle problems and identify solutions to inform business strategy, policy and decision making.

## Financial Management and Sustainable Finance

Critically analyse complex information, including behavioural factors, as you explore organisational accounting and financial systems. Understanding the management of financial resources is a necessary skill for leaders across sectors. Dive into core elements of managerial and financial accounting that support the creation and management of financial processes and resources, as well as how to embed and communicate them within organisational systems. Analyse and apply approaches and systems used in finance and financial market operations to address business challenges and support effective decisions, and learn to apply this knowledge as you develop models that foster informed financial decision making.

## Organisational Talent Management

Explore a complex body of theory, concepts and recent developments in professional practice on effective talent management. Appreciate characteristics of effective talent management, its perceived benefits and challenges and the different approaches to managing talented employees and important contingent workers. Draw on your work experience, the research literature and various case studies to help position these theories and concepts in a practical organisational context, and critically reflect on your professional practice as it relates to talent management.



## Marketing, Engagement and Behavioural Insight

Examine practices in marketing management in small, medium and large businesses and organisations in Australia and international contexts. Analyse the marketing environment, evaluate marketing opportunities and select appropriate target markets, then use this analysis to develop a marketing plan for either a business, public sector or not-for-profit entity. Interpret and evaluate contemporary marketing practices and strategies in Australian and international contexts as you further develop your critical evaluation and strategic skills.

## Management Economics and Policy Analysis

Develop your knowledge of economic principles and theories essential to understanding current economic problems and policy analysis. Examine both microeconomics and macroeconomics as you explore topics including the theory of market systems and the price mechanism, consumer demand theory, resource allocation and the theory of the firm, focusing on production and cost analysis principles, as well as the inter-relationship between the main economic variables. Critically evaluate solutions and apply your new knowledge to real-world situations.

## Applied Industry Project

Work on an applied research project unit that provides career experience and an opportunity to design a practical solution for a complex problem facing an industry or community partner. Projects are completed under the supervision of academic staff, with students expected to identify an appropriate organisational context and problem and deliver a brief to the client. Projects are also multi-disciplinary and not only apply technical knowledge and skills, but also develop skills in applied research, project management, client liaison and collaborative work across disciplines.

## Leading Modern Workforces

Leadership is a core executive function. Explore how it has evolved and how it is defined, developed and applied across different organisational and societal contexts. Examine leadership as a transformative process, focusing on the roles played by both individuals and groups in shaping effective leadership practice, and engage with a range of leadership development models to analyse influences on organisational strategy, drives change and enhances effectiveness.



## Strategic Management and Innovation

Strategy shapes an organisation's objectives, activities and the way it deploys resources to achieve agreed outcomes. Analyse how strategies are created and implemented within a context of change, examining the roles and responsibilities of organisational actors and both internal and external stakeholders. Explore strategy implementation through a leadership lens, focusing on how executives translate strategy into operational activity, as well as actively lead and manage organisational change.

## Strategic Influence and Advocacy

Focus on how organisations and leaders use communication tools and channels to achieve specific outcomes and influence external processes and opinions. Analyse the strengths and weaknesses of different communication channels and advocacy approaches, and evaluate organisational communication practices in applied contexts, focusing on key functions such as public affairs, crisis communication and leadership communication.

## Evaluating and Managing Risk

Explore the concepts, principles and processes of risk management, grounded in the international and Australian standard AS/NZS ISO 31000. Examine management of risk from a variety of perspectives and contexts: internal and external risks, operational, project and enterprise risks and private and public sector risks, and consider the integration of risk management practice within regulatory, environmental, social and political obligations and context. Undertake case studies covering risk management in project management, procurement and program design, as well as at the organisational level, and look at enterprise risk management and how it differs to the ISO 31000. Develop skills in the design, implementation and evaluation of risk management systems, with a special focus on the areas most aligned with your career aspirations.

## Public Sector Budgets and Procurement

Examine how governments provide funding to the private sector through transfers, grants, commercial engagements and procurements. Critically analyse the theory and practice of financial flows between the public and private sectors and evaluate government structures from a practical perspective, and investigate issues of rent seeking and how they shape interactions between governments and private interests.



## Leading Transformational Projects

Explore the philosophies, strategies, approaches, processes, tools and techniques that are essential to project management, and graduate with the capabilities and skills required in a project's life cycle, from initiation, planning, implementation to delivery and completion. Leverage innovation and entrepreneurship, both independently and collaboratively, to advance new thinking and practices in project management. Gain hands-on skills in project management, as well as interpersonal, communication, collaboration, stakeholder engagement and leadership skills.

## Contemporary Legal Frameworks

Focus on how different areas of law influence and support effective business practice through exploration of the key institutions of law and government that shape the business environment, including Indigenous legal traditions, and the history of colonial law and its continuing impacts on Indigenous communities. Examine the principles of contract law and how they apply in government and commercial contexts. Investigate key areas of business law, such as intellectual property, competition, and consumer protection and corporate regulation.

## Foundations of Public Policy

Explore contemporary issues and problems in public policy and gain deeper knowledge of the theory and practice of how and why public policy is made. Examine diverse and useful introductory perspectives of the policy environment, and industry insights with relevance to the policy-making process, including professionals seeking to influence public policy for the benefit of their organisation or constituency.



# Australian Institute of Company Directors (AICD) Company Directors Course™

For more than 50 years, the AICD's Company Directors Course™ has provided world-class governance education to more than 100,000 participants, including directors of the most successful organisations in the country.

This unit includes five modules that develop key competencies at Director level, including:

- **Governance and the Practice of Directorship** to learn the difference between governing and managing and the impact of governance structures on organisational performance and culture;
- **The Legal Environment** to understand directors' duties, responsibilities to employees and to stay up to date with the different types of law;
- **Financial Literacy and Performance** and how this relates to reporting obligations and responsibilities;
- **Risk and Strategy** and the introduction of structures for risk management and reporting, as well as the role the board plays in risk oversight; and
- **Achieving Board Effectiveness** to create value and improve organisational performance.



## Get in touch

Our Student Enrolment Advisers are here to help you with all your course and enrolment queries. You can reach out via the below:

**[future-student@studyonline.canberra.edu.au](mailto:future-student@studyonline.canberra.edu.au)**  
**1300 471 770**

[Book a 15 minute call](#)

**We'd love to  
hear from you!**



**UNIVERSITY OF  
CANBERRA**